



SPONSORSHIP AND ADVERTISING OPPORTUNITIES

For the Western Region IPMA-HR
Annual Training Conference
Virtual Event on the Pathable Platform

VIRTUAL CONFERENCE

HR TRAILBLAZERS
Honor the Past, Forge the Future

May 18- 20, 2021

LINE OF
ORIGINAL EMIGRATION
TO THE
PACIFIC NORTHWEST
COMMONLY KNOWN AS THE
OLD OREGON TRAIL

Western Region IPMA-HR Virtual Training Conference

For more information, go to www.wripma-hr.org



The Western Region International Public Management Association for Human Resources (WRIPMA-HR) invites you and your organization to be part of its 2021 conference. The conference will be held half-day on Tuesday, May 18, 2021 through Thursday, May 20, 2021 virtually via Pathable. The conference theme is: **HR Trailblazers! Honor the Past, Forge the Future.**

SPONSORSHIP TIERS

Sponsorship Tier	Branding & Logo Placement	Dedicated Articles or Page Sections	Agenda Recognition	Verbal & Visual Acknowledgment	Virtual Tradeshow Booth
Platinum	X	X	X	X	X
Gold	X	X	X		X
Silver	X	X			X
Bronze	X				X
Tradeshow Vendor					X

The mission of IPMA-HR is to promote excellence in public sector Human Resources management. Each year hundreds of Human Resources directors, managers and professionals attend the regional conference to discuss, learn and share ideas with colleagues from over 13 different states in the Western Region of IPMA-HR. The conference will be 3 half-days and offers your agency an excellent opportunity to connect online, network, and learn about services and products from our sponsors.

As you see, we are again offering many different sponsorship and advertising options and are confident we have one that will work for you.

If you have any questions, please do not hesitate to contact us!

Sincerely,

David Kitchen
 Western Region Volunteer
dkitchen@lehi-ut.gov
 385-201-2265

Chris Hazen
 Western Region IPMA-HR
 Conference Sponsorship &
 Advertising Chair
chazen@placer.ca.gov
 530-537-7715

I. SPONSORSHIP AND ADVERTISING LEVELS

Take advantage of the opportunity to have brand recognition including your services and products to Human Resources professionals. Key decision makers will be among conference attendees and they are looking for services and products that support the future with employee benefits, professional development, labor relations, HRIS, legal services, diversity, equity and inclusion, and much more.

PLATINUM Level Sponsor - \$4,500

- **Verbal & Visual Acknowledgement**
- Sponsorship at this level allows WRIPMA-HR to verbally and visually acknowledge our Platinum Sponsors during keynote sessions and three other sessions of your choice.
- Agenda Recognition (same as Gold)
- Dedicated Articles or Page Sections (same as Silver)
- Branding & Logo Placement Throughout the Event Website (same as Bronze)
- Virtual Tradeshow Booth

GOLD Level Sponsor - \$3,500

- Sponsorship at this level allows branding on individual sessions. WRIPMA-HR will attach hyperlinks to any of the logos or images to lead the user who clicks to a specific page (external or internal)
- Agenda Recognition
- Dedicated Articles or Page Sections (same as Silver)
- Branding & Logo Placement Throughout the Event Website (same as Bronze)
- Virtual Tradeshow Booth

SILVER Level Sponsor - \$2,500

- Dedicated Articles or Page Sections
- Sponsorship at this level allows our sponsors and partners to reserve a dedicated page on the website. The sections can be customized with messaging, photos, and videos of your choice.
- Branding & Logo Placement Throughout the Event Website (same as Bronze)
- Virtual Tradeshow Booth

BRONZE Sponsor - \$1,500

- Branding & Logo Placement Throughout the Event Website
- The WRIPMA-HR will use rotating banner ads, logo placement and dedicated space on the event website to recognize you as a sponsor.
- Virtual Tradeshow Booth

Virtual Tradeshow Booth - \$500

- Exhibit Hall times are scheduled for 10:45 AM – 2:00 PM on Tuesday, May 18 and Wednesday, May 19.
- Attendees will be receive gamification points for downloading content or watching videos from your booth.

II. REGISTRATION

To submit a sponsorship, email Chis Hazen at chazen@placer.ca.gov. For more information regarding the event, please list our website at <https://wripma-hr.org/Annual-Conference>. All sponsors must agree to the Sponsor and Advertisement Terms and Conditions below. Please feel free to contact any of the Committee Members if you have any questions or need additional information.

WESTERN REGION IPMA-HR CONFERENCE 2021 Sponsor and Advertisement Terms and Conditions

1. AGREEMENT

The following terms become binding upon acceptance of this agreement between the applicant, his/her employees and agents, and Western Region IPMA-HR and any additions and amendments thereto that may be established or put into effect by Western Region IPMA-HR in the interest of the Conference and shall be binding on the sponsors equally with the terms of this agreement. The acceptance of this agreement is subject to the final approval of the Western Region IPMA-HR.

2. PAYMENTS AND CANCELLATIONS

- (A) Applications for sponsorship must be accompanied by the required payment per the instructions.
- (B) No cancellation shall be acknowledged unless received by Western Region IPMA-HR in writing. The date upon which the notice of cancellation is received shall apply as the official date of the cancellation. Upon receipt of the written cancellation, Western Region IPMA-HR will acknowledge receipt. Unless otherwise agreed by both parties in writing, the only terms applicable to cancellation are as follows:
 - (1) If the cancellation occurs on or before May 1, 2021, the amount paid less a \$100 administrative fee, shall be refunded by Western Region IPMA-HR. All refunds will be issued approximately four weeks after the close of the conference.

(2) No requests for refunds will be granted after May 1, 2021.

3. ADHERENCE TO CONFERENCE RULES

Upon acceptance of the agreement by Western Region IPMA-HR, the sponsoring firm agrees to abide by the terms herein, and any revisions or amendments thereto made by Western Region IPMA-HR. Sponsoring firms acknowledge the Western Region IPMA-HR's use of the Pathable Platform to deliver the virtual conference.

4. LIABILITIES / INSURANCE

- (A) As a sponsoring firm, the sponsor, our agents, employees, contractor, representatives or guest assume and agree to indemnify, protect, save and hold harmless Western Region IPMA-HR as its agents, employees, contractors or representatives from and against any and all losses, damages, injuries, claims, demands, and expenses, including legal expenses of whatsoever kind and nature, arising due to our participation in the Conference during the conference hours and closed hours.
- (B) Western Region IPMA-HR, its agents and employees will not be liable for failure to hold the virtual Conference as scheduled. Payments for sponsorship will be returned in that event, less any actual expenses incurred in connection with the virtual Conference will be deducted if the Conference is delayed or canceled prior to the opening date because of any act of God, or the public enemy, or strike or epidemic or any law or public authority or any reason which makes it impossible or impractical to hold the virtual Conference.
- (C) Sponsors agree to maintain any such insurance that will fully protect, indemnify and hold harmless Western Region IPMA-HR from any and all claims of any nature whatsoever, including attorney's fees, which may arise due to the actions or negligence of the sponsoring firm or their employee or members, contractors, or representatives, including claims under the Worker's Compensation Act, and for personal injury, including death.

5. AMENDMENTS TO REGULATIONS

Any and all matters and questions not specifically conveyed by the articles in this agreement shall be subject to the decision of Western Region IPMA-HR.