



Zoom Teleconference of the Governing Board

Wednesday, January 13, 2021 – 12:00 to 1:00 p.m. PST

Invited Attendees: WRIPMA-HR Governing Board & 2021 Conference Chair

Members present: Christine Hoffman, Brian Haggerty, Paula Adams, Mel Gregg, Tamara Dixon, Brody Lorda, Jocelyn Turner, Andrea Cutler, Mary Rowe.

Members absent: Chris Hazen

Themes for 2020/21: Celebrate! Disrupt! Energize!

AGENDA

<p>1. Round table/Miscellaneous One personal and one professional intention for 2021 <i>Board members shared one of their intentions for 2021</i></p>	All
<p>2. Review Minutes & Action items <i>Being no changes to the December meeting minutes, Tamara made a motion to approve the December 8, 2020 minutes. Brian seconded. Motion passed.</i></p> <p><i>Action item: Brody and Nancy were to look into our Zoom account to make sure we aren't overpaying for the service. They did not have time to research this, but will try to do so before the Feb. 2021 meeting.</i></p>	Nancy
<p>3. Treasurer's Report(s) <i>Brody reported we have more money going out than coming in. Brody has contacted several agencies that have job posting invoices that are past due. 3 have already submitted payments.</i></p> <p><i>It was mentioned that the board anticipated this being an off year financially as a result of not having an annual conference.</i></p> <p><i>Paula made a motion to approve the Treasurer's report. Mel seconded. Motion passed.</i></p>	Brody
<p>4. 2021 Conference Update & Discussion <i>Mary reported she is very happy with how things are progressing for the 2021 Virtual Conference. Bruce and Chris have been researching</i></p>	Mary

<p><i>various virtual platforms and believe that Pathable will best meet our needs. Pathable is vendor friendly and offers easy to access breakout rooms. We received a quote from Pathable for \$16,000, however, it will likely be closer to \$20,000 based on some of the additional options we may want to add.</i></p> <p><i>Stacey and her team have put together a great line up of speakers, focusing on 'Looking at the Future of HR'.</i></p> <p><i>The board discussed whether to offer a 3 full day conference or 3 partial days. Many thought it might be more advantageous for attendees to have a 3 partial day conference. The thought being it may be easier for participants to get away for a few hours each day than committing to 3 full days 'away from the office'. It was mentioned that other regions are also considering partial day, virtual conferences this year,</i></p> <p><i>In light of a couple of holidays near the original conference dates, the conference may be moved to May 18 – 20, 2021 assuming speakers are available on those days.</i></p> <p><i>Chris is hopeful he will be able to get sponsors to cover the cost of the conference platform (Pathable). If so, this will help the region financially.</i></p> <p><i>The cost of registration was then discussed. Keeping the cost at or near what attendees paid for the National conference had been previously discussed by the conference committee. National charged \$50. Many on the called agreed that a price point of \$50-\$80 would be reasonable and generate good attendance.</i></p> <p><i>Since there will not be the usual in-person Chapter Presidents breakfast, it was suggested that WR cover the cost for Chapter Presidents to attend the conference.</i></p> <p><i>Mary presented an amended conference budget. She added that she reached out to National to find out if they would be providing the customary \$2,000.00, to the region to help pay for conference speakers. At the time of the meeting, she had not heard back from National. Mel made a motion to approve the amended conference budget. Tamara seconded the motion. Motion passed.</i></p>	
<p>5. Executive Council Update <i>Tamara reported the Executive Council had a great meeting on Dec. 9, 2020 where they discuss the organizations finances. The discussion focused on 'where we want to be as an organization'. She reiterated how impressed she is with National Executive Director, Cara</i></p>	<p>Tamara</p>

<p><i>Woodson Welch and her forward thinking, inclusive style. The Executive Council's next meeting is scheduled for Feb. 28, 2021.</i></p>	
<p>6. Disruption / Innovation <i>Paula reported they have finished all of the podcasts. She may do one more in March, but that has not yet been confirmed.</i></p> <p><i>She announced that those currently on the board have agreed to remain on the board for the coming year. She also stated she is looking forward to Tamara's input on what National's vision is for the Western Region.</i></p> <p><i>There was discussion on Southern California and Inland Empire's partnership with WR on the 2022 conference, to be held at Disneyland. It is believed that when the board voted to do the 2022 conference at Disneyland, when the 2020 conference had to be cancelled, it was implied we would partner with these 2 chapters, if they were still interested. Paula will reach out to them and confirm their intentions related to the WR 2022 conference.</i></p>	<p>Paula</p>
<p>7. Awards, Recognition & Support plans <i>The award nomination information is on the WR website. Nominations can be submitted in any form, i.e. video, audio, paper, etc. Jocelyn will get the 2020 winners information to Chris to put on the website.</i></p>	<p>Mel</p>
<p>8. Communications / Chapter Engagement <i>Jocelyn emailed all the Chapter Presidents seeking input on their interest in having a Chapter Presidents meeting. Very few have responded. The Washington Chapter will be sending her information regarding their chapter to put on the website.</i></p>	<p>Jocelyn</p>
<p>9. Technology, Sponsorship & Marketing</p>	<p>Chris</p>
<p>10. Professional Development <i>Andrea with follow up with Brian and they will have more to report at our next meeting.</i></p>	<p>Brian / Andrea</p>
<p>Adjourn <i>being no further business the meeting was adjourned at 1:01p.m.</i></p>	