



Zoom Teleconference of the Governing Board

Wednesday, August 15, 2018 – 12:00 p.m. to 1:00 p.m. PST

MINUTES

1. Welcome!	Ron
2. Roll Call – Ron Zito, Sonja Stanchina, Christine Hoffmann, Brody Lorda, Kelli Fitzgerald, Jennifer Fairweather, Chris Hazen, Nancy Love. Members absent: Brian Haggerty, Andrea Cutler, Kandice Taylor-Sherwood	Nancy
3. Approve Minutes from July In Nancy’s absence at the July meeting, Christine sent minutes out for review in advance of the meeting. Two (2) edits were noted. They were: The heading AGENDA was changed to MINUTES. And under #3 Approve Minutes from July, the language under Ron’s motion was changed to read <i>Ron motioned to approve minutes from both meetings</i> , Sonja motioned to approve the July minutes as amended, Ron seconded, motion carried.	Voting Members
4. Approve July Treasurer Report Brody sent the report in advance of the meeting. Ron questioned the \$551.00 in the WR line item 53. Brody stated the \$551.00 was Andrea Cutler’s transition meeting reimbursement. Through discussion it was determined that figure should be moved to line 54. Ron asked where the cost of the website administration could be found in the report. Brody explained the \$4,500.00 E-Ikon expense is included in item #70 – WR general operations/Board business. Ron motioned to approve the July Treasurer Report, Christine seconded, motion carried.	Voting Members
5. Chase Account Transition Update Nancy reported she has a meeting with the fourth Chase branch on August 15, 2018, and has been assured they will be able to help transition the accounts to the appropriate authorized account holders.	Nancy

<p>6. Appointment of At Large Board Member – Kelli Fitzgerald Ron advised in Brian’s absence he would discuss agenda item 6 and 7</p> <p>He acknowledged, welcomed and thanked At-Large board members Kelli Fitzgerald and Chris Hazen for their willingness to join the board.</p> <p>Per the by-laws At-Large Board Members are appointed by the President, so no vote was necessary to add Kelli and Chris to the Board</p>	<p>Ron</p>
<p>7. WR Committees Next Steps Ron asked the group for their input and insight on how active any of the WR committees are. He stated, other than the work he does on the committee he is on, there is no activity. Kelli who is the Communication Committee Chair, stated she has no contact with any other Communication Committee members, and her experience has been much like Ron’s.</p> <p>Discussion took place on appointing At-Large Board Members to handle the areas previously assigned to Committees. The group was in favor of this approach.</p>	<p>Brian</p>
<p>8. 2018 IPMA-HR Leadership Training Conference Aug 3-5 – Recap Ron, Brody, Brian, Andrea and Kelli attended the Leadership Conference. Ron and Kelli both stated the conference was great and that Cheryl Cepelak did an outstanding job with her day and half presentation on Well Being, despite the fact she had to do the entire training via Skype. Both Ron and Kelli stated the networking was also very beneficial.</p>	<p>Ron/Brian/Andrea</p>
<p>9. 2019 Chapter Leadership Retreat Update Christine presented a PowerPoint presentation revealing the location and draft agenda for the Retreat. The retreat will be held at the Oakland Downtown Marriott. The room rate is \$175.00/night. The theme of the retreat will be Self Care...Board Care. Gondola rides, and a block party at the Oakland Museum will be the evening events to round out the retreat.</p> <p>After Christine’s presentation, the Board discussed the costs associated with the retreat and the possibility of getting sponsors to help defray some of the expense. As presented, the retreat is approximately \$3,000 over the budgeted \$10,400 amount. Further discussion related to the overall cost of the retreat will continue at future board meetings.</p>	<p>Christine</p>
<p>10. WR Website Conversion Chris provided his thoughts on the current website administrator E-Ikon, and the advantages of moving to Wild Apricot. It was agreed that Western Region will realize a substantial savings by moving to Wild</p>	<p>Chris</p>

<p>Apricot. Chris will work on an implementation plan to transition our website to Wild Apricot. At the appropriate time, the current vendor will be provided the 30 day notice of termination, as required in our agreement with them.</p> <p>Ron made a motion to move from our current vendor E-Ikon to Wild Apricot. Christine seconded, motion carried.</p>	
<p>11. 2019 WR Conference Update</p> <p>Jennifer reported the conference committee is working on the program line up, aligning it with the conference theme of Innovation. They are hoping to offer innovative, shorter sessions. The call for speakers has gone out. Once the program is set, marketing materials will be developed and distributed.</p>	Jennifer
<p>12. 2018 International Training Conference and Expo Sept 22-26</p> <ul style="list-style-type: none"> - WR Reception Invite <p>Several board members stated they planned to attend the International conference in Phoenix.</p> <p>Western Region will have a regional table at the conference.</p>	All
<p>Other Comments:</p> <p>Ron told the group that Mary Rowe is heading up an IPMA Focus Group on new member needs. Jennifer added that the group Mary is heading up is a national initiative that is focusing on recruitment and retention of younger members. They hope to gather information on why younger HR professionals aren't joining or staying active in IPMA, or moving into leadership positions within their chapters or national. If chapter's have new members that fit this initiative they are encouraged to send their name and contact information to Mary.</p> <p>Sonja reported on 4 items:</p> <p>tThought leadeRs Podcasts – Sonja expressed what a great job Ron did on the first podcast and asked the status of the upcoming ones. Ron stated he has Tamara Dixon and Trish from the State of Tennessee lined up. He encouraged the board to send him names of others who would be beneficial to interview, in support of the conference theme, Innovation.</p> <p>Acknowledgement of Western Region obtaining its Non-Profit, Tax Exempt status. This is a significant accomplishment for the Region.</p> <p>2020 conference location - Noel, who has helped find conference locations, and negotiate pricing, in the past, has reached out to Sonja offering his assistance. Sonja will contact Brian regarding Noel's offer to help, should Brian want to work with him for the 2020 conference.</p> <p>The group had a discussion regarding WRIPAC's request for WR to be a sponsor at their upcoming conference. They were a bronze sponsor at our 2018 conference. The group agreed we should reciprocate and sponsor them at some level. Ron will review their</p>	

sponsorship levels and get with Brody to submit our sponsorship.

Adjourn at 11:55 a.m. with the next meeting scheduled for Wednesday, September 19, 2018
Conference Call.